Surface Go 3

Ready, Set, Go Anywhere

Designed to light up the best of Windows 11 Pro (also available with Windows 10 Pro), Surface Go 3 is optimized for digital pen and touch, plus a faster Intel® Core™ or Intel Pentium Gold processor, all-day battery, tablet-to-laptop versatility, built-in Microsoft security, and with optional LTE Advanced.

Key Features

- Optional LTE Advanced: Hassle-free connectivity in areas with unsecured public, slow, or no Wi-Fi.
- State-of-the-Art Security: Advanced defenses against malware, viruses, and more. They're
 all built-in and come at no extra cost with Windows 11.

Upsell Opportunity

Students can personalize Surface Go 3 and express themselves with next-gen tools in rich colors, including new Surface Go Type Cover and Surface Pen.

Students can stay connected on the move with Surface Go 3 with LTE Advanced. They can simply buy, activate, and insert a removable SIM card from a mobile provider or Microsoft Store.¹



Campus Sales Positioning

- Art & Design: The Go 3 is an affordable device that still meets Microsoft's premium standards and is lightweight. It is also Pen compatible (sold separately), making it an ideal device for artists.
- Athletics: Athletics faculty that are looking for a device that can be used as a 2-in-1 and is smaller than the Pro 7+ and the Pro 8 will love the Go 3.
- General Studies: The Go 3 is perfect for completing daily tasks for students that require allday battery life and portability.
- Health Sciences: The Go 3 is a lab-coat pocket-friendly Surface device.



Common Objections and How to Handle Them

"I have a Surface Go 2 (or older generation). Why should I upgrade to the Go 3?"

Every time Surface launches a newer version of a device, it's done based on what customers are saying they need. The CPU of the Go 3 comes in a choice of Pentium Gold 6500Y processor or 10th Generation Intel® Core $^{\infty}$ i3-10100Y. The Go 3 is still an exceptional value and offers plenty of storage.

"What is the battery life like on the Surface Go 3?"

The Surface Go 3 works up to 11 hours with normal use. You won't have to worry about finding an available outlet because this device is built to last all day. If that's not enough for you, the Go 3 has fast charging, making it easy to charge quickly between classes.

Surface Go 3 Tech Specs

Dimensions	9.65" x 6.9" x 0.33" (245mm x 175mm x 8.3mm)
Processor	Dual-core Intel® Pentium® Gold 6500Y processor Dual-core 10th Gen Intel® Core™ i3-10100Y processor
Battery life	Wi-Fi: Up to 11 hours of typical device usage LTE Advanced: Up to 10.5 hours of typical device usage
Weight	Wi-Fi: 1.2 lbs (544g) LTE Advanced: 1.22 lbs (553g)

Service availability and performance subject to service provider's network. Contact your service provider for details, compatibility, pricing, SIM card, and activation. See all specs and frequencies at Surface.com.

