## Surface Laptop Studio Incredibly Powerful, Infinitely Flexible





### 30 Seconds on the Surface Laptop Studio:

Set your customer's imagination free on the most powerful Surface Laptop, designed to light up the best of Windows 11. Boundary-pushing design lets them flex their creative muscle on the sleek 14.4" touchscreen, making seamless transitions from laptop to entertainment-ready stage to portable creative canvas, complete with built-in Slim Pen storage and charging. They can stay in the flow, be inspired, and get closer to what they love.

All accessories mentioned are sold separately.





## Upsell Opportunity:

Pair the Surface Laptop Studio with these accessories:



Surface Pen

Surface Dial



### What You Need to Know About Pitching the Surface Laptop Studio:



#### The most powerful Surface Laptop

Quad-core powered 11th Gen Intel® Core<sup>™</sup> H Series processors handle the most complex workloads. Get the incredible power and performance to focus on the things you love.



#### Design, animate, and render

Create at top speed. Step up to the award-winning Ampere—NVIDIA's 2nd gen RTX architecture, enabling ray-traced graphics and cutting-edge AI features from NVIDIA® GeForce RTX<sup>™</sup> 3050 Ti.



#### Elevate their PC gaming

Users can play the latest games with graphics that rival reality. With DirectX 12 Ultimate and NVIDIA® GeForce RTX<sup>®</sup> 3050 Ti laptop GPU, experience exceptional image quality and incredible performance.



## Users can get into their workflow fast

With up to 32GB RAM and up to 2TB SSD.3 They can configure your Surface Laptop Studio to fit their needs perfectly.



## Surface Laptop Studio Training



#### Key Positioning Tips:

- Administrative: For the best of both worlds, Administrators need to look at the Laptop Studio. This device can discretely transition from laptop to tablet mode and has the functionality of a desktop.
- Art & Design, and Engineering: Aesthetics aside, creatives and engineers will love that the Surface Laptop Studio has 120Hz screen with Dolby Vision, and that it has an excellent battery life.
- IT: The Surface Laptop Studio has automatic risk mitigation that IT professionals will appreciate.



#### Key Features:

- Every detail fuels inspiration: Customers will see more and do more on the bright, vibrant 14.4" 120Hz touchscreen with true-to-life color. Draw, sketch, take notes, and multitask with touch, pen, and the large Precision Haptic touchpad. Plus, enjoy cinematic sound for movies and shows with Dolby Atmos<sup>®</sup>.
- Uniform, true-to-life color and contrast: Factory-calibrated PixelSense<sup>™</sup> Flow touch display features smoother scrolling with up to 120Hz refresh rate. See brighter brights, darker darks, and subtle details with Dolby Vision<sup>®</sup> when playing supported content.
- Ultimate productivity with accuracy: Click anywhere on the Precision Haptic touchpad, our largest yet, with extra built-in sensors for comfortable, customizable haptic feedback. Tap or use intuitive gestures to navigate or create using the entire touchpad. It's productivity redefined.



#### Common Objections and How to Handle Them:

#### "What is the battery life like on the Surface Laptop Studio?"

The Laptop Studio works up to 19 hours with normal use. Most competitors' laptops have an average run time of 4 hours depending on the applications you're using. Users won't have to worry about finding an available outlet because this device is built to last all day. If that's not enough for customers, the Laptop Studio has fast-charging, making it easy to charge quickly between classes.

#### "The Laptop Studio is expensive."

There are many reasons why anyone should upgrade to the Laptop Studio. The Laptop Studio is one of Microsoft's most premium devices and is packed with specs not found in the other Surface devices. If you need to have a lot of processing power in their device and want to enjoy doing other things, like binge-watching Netflix all day, then video call your mom, and do other things, all on a single charge, this is the device for you.



## လြန် Surface Laptop Studio Specifications

Dimensions	12.72" x 8.98" x 0.746" (323.28mm x 228.32mm x 18.94mm)
Display	Screen: 14.4"2 PixelSense <sup>™</sup> Flow Display Refresh rate: up to 120Hz Resolution: 2400 x 1600 (201 PPI) Aspect ratio: 3:2 Contrast ratio: 1500:1 Touch: 10-point multi-touch Dolby Vision® support
Processor	Quad-core 11th Gen Intel® Core <sup>™</sup> H35 i5-11300H Quad-core 11th Gen Intel® Core <sup>™</sup> H35 i7-11370H
Memory	16GB or 32GB LPDDR4x RAM
Storage	Removable Solid-State Drive (SSD) options: 256 GB, 512 GB, 1TB, 2TB
Graphics	Intel® Core <sup>™</sup> i5 models: Intel® Iris® Xe Graphics Intel® Core <sup>™</sup> i7 models: NVIDIA® GeForce RTX <sup>™</sup> 3050 Ti laptop GPU with 4GB GDDR6 GPU memory
Battery Life	Intel® Core <sup>™</sup> i5: Up to 19 hours of typical device usage Intel® Core <sup>™</sup> i7: Up to 18 hours of typical device usage
Battery Capacities	Battery Capacity Nominal (WH): 58.0 Battery Capacity Min (WH): 56.3
Connections	2 x USB-C® with USB 4.0/Thunderbolt™ 3.5mm headphone jack 1 x Surface Connect port
Cameras, Video, & Audio	Windows Hello face authentication camera (front-facing) 1080p resolution front facing camera. Dual far-field Studio Mics Quad Omnisonic <sup>™</sup> speakers with Dolby Atmos®
Software	Windows 11 Home Preloaded Microsoft 365 Apps Microsoft 365 Home 30-day trial Preloaded Xbox App Xbox Game Pass Ultimate one month trial
Wireless	Wi-Fi 6: 802.11ax compatible Bluetooth® Wireless 5.1 technology
Sensors	Ambient light sensor Accelerometer Gyroscope Magnetometer
Security	Firmware TPM for enterprise-grade security and BitLocker support Enterprise-grade protection with Windows Hello face sign-in Windows enhanced hardware security

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What's in the box	Surface Laptop Studio Intel® Core™ i5:65W Surface Power Supply Intel® Core™ i7:102W Surface Power Supply Quick Start Guide Safety and warranty documents
Hinge	Dynamic Woven Hinge made of woven fabric with embedded cables that can bend 180 degrees
Keyboard Layout	Activation: Moving (mechanical) keys Layout: QWERTY, full row of function keys (F1-F12) Windows key and dedicated buttons for media controls, screen brightness Backlight
Pen Compatibility	Surface Laptop Studio supports Microsoft Pen Protocol (MPP) Surface Laptop Studio supports tactile signals with Surface Slim Pen 2
Accessories Support	Integrated Surface Slim Pen 2 storage for charging Compatible with Surface Dial off-screen interaction
Warranty	1-year limited hardware warranty
Weight	Intel® Core <sup>™</sup> i5 models 3.83 lbs (1,742.9g) Intel® Core <sup>™</sup> i7 models 4.00 lbs (1,820.2g)
Exterior	Casing: Magnesium and Aluminum Color: Platinum

